



For Immediate Release
Thursday, Dec. 10, 2015

Project Management Certificate Course offered at the Macomb-OU INCubator

The Macomb-Oakland University INCubator (Mac-OU INC) will host their second annual Project Management Principles Certificate Course through Oakland University's Professional and Continuing Education (PACE) in January 2016.



Mac-OU INC's current business-development programs bring in thousands of attendees per year. Strengthening the connection with PACE through Project Management has allowed Mac-OU INC to expand assistance to the business community.

Focusing on management concepts broadly applicable across a wide range of professions, the course is designed to answer the needs of companies interested in finding high-level employees capable of managing the complex, global projects in today's work environment. Team leaders, business planning personnel, functional managers, process and performance improvement team members and those interested in learning the core knowledge tested on the Project Management Institute's Project Management Professional (PMP) exam are encouraged to enroll.

Officially registered with the Project Management Institute (PMI), this course focuses on the following during 35 contact hours:

- The PMI's Knowledge Management areas (Project Integration, Scope, Human Resource, Time, Cost, Quality, Risk, Communications, Procurement and Stakeholder Management)
- The PMI's Process Groups (Initiating, Planning, Executing, Monitoring and Control, and Closing)
- The establishment of a comprehensive baseline project plan
- Use of best practices (practical and theoretical)
- Examination and use of a wide variety of specific project tools

This winter 2016 course will run from Friday, Jan. 15, through Friday, Jan. 29, at the Velocity Center in Sterling Heights, home to Mac-OU INC. The dates and times are as follows:

- Friday, Jan. 15, 9 a.m.-5 p.m.
- Saturday, Jan. 16, 9 a.m.-5 p.m.
- Friday, Jan. 22, 9 a.m.-5 p.m.
- Saturday, Jan. 23, 9 a.m.-5 p.m.
- Friday, Jan. 29, 9 a.m.-5 p.m.
- Saturday, Jan. 30, 9 a.m.-12 p.m. (alternate date)

The cost for the program is \$1,500. Course materials provided during the first class include "A Guide to the Project Management Body of Knowledge" and a binder of the course's slide decks. A one-hour lunch break will be given on full days to allow students to obtain their own meals. For more information, or to register, visit oakland.edu/pace/project-management.

Media notes:

For Macomb-OU INCubator interviews, please contact Joan Carleton at the Macomb-OU INCubator at (586) 884-9324 or via email at jjcarlet@oakland.edu.

The **Macomb-Oakland University INCubator** supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research & development. To help small businesses grow, the incubator creates customized success strategies for startup and emerging companies in the niche industries of defense, homeland security, advanced manufacturing and technology. For more information, visit the incubator website at oakland.edu/macombouinc.

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Oakland University is a doctoral, research-intensive university located in Oakland County, Michigan. The university has 139 bachelor's degree programs and 127 graduate degree and certificate programs. dedicated to delivering a distinctive undergraduate experience that is complemented by the strength of its graduate offerings and research accomplishments, Oakland University is organized into the College of Arts and Sciences, the Oakland University William Beaumont School of Medicine and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing, and The Honors College. Visit Oakland University on the web at oakland.edu.